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ANT+ and iTMP announce the Digifit™ Ecosystem - first iPhone™ apps to integrate running, cycling and heart rate monitoring

iTMP's Digifit™ Ecosystem includes iCardio™, iRunner™, iBiker™, iSpinner™ and iPower™ - all together nowSM and available for download in the App StoreSM

Cochrane, Alberta ([PRWEB](#)) February 23, 2010 -- ANT Wireless, a division of Dynastream Innovations Inc. and iTMP Technology, a leader in digital, wireless health and fitness computing, today announced the availability of the Digifit™ Connect iPhone and iPod touch® accessory, a wireless bridge that connects ANT+ compatible ultra-low power health & fitness sensors, such as heart rate monitors, foot pods and speed & cadence sensors, with the iPhone and iPod touch.

Made for iPod / Works with iPhone

Digifit Connect is an Apple approved all-digital transceiver which connects to the iPhone or iPod touch via the 30-pin connector. Digifit Connect is the enabling interface to iTMP's patent pending Digifit™ Ecosystem and is available immediately for purchase at www.digifit.me.

Digifit™ Ecosystem

The Digifit Ecosystem is a suite of apps that track cardio, running, Spinning® and other cycling data from the ANT+ compatible sensors. The following apps in the Digifit Ecosystem are now available for download from the App Store:

- **iCardio™** - heart rate monitor tracks heart rate, calories burned and time in target zones
- **iRunner™** - the only running app that doubles as a heart rate monitor
- **iSpinner™** - a cycling computer that tracks heart rate, cadence and time in target zones
- **iBiker™** - a cycling computer that tracks heart rate, speed, distance, cadence
- **iPower™** - cycling computer that tracks WATTS and speed, distance, cadence and heart rate

All Together NowSM

"I have a running watch, a bike computer, use exercise equipment at the gym, have an iPod and a mobile phone yet I had no way to see all of my fitness data in one place until I tracked it all manually," says Michael Williams, Founder and CEO of iTMP. "Now, with our revolutionary Digifit Ecosystem all of my cardio exercise information is tracked in one central repository on the iPhone. And because I have it *all together now* on one internet-enabled device, with one tap I can send my data to the cloud."

"We are very excited about the launch of the Digifit Ecosystem and the Digifit Connect iPhone accessory," stated Brian Macdonald, Director, ANT Wireless. "Now millions of iPhone and iPod touch users worldwide will have a plug-and-play alternative that allows them to conveniently track their health & fitness. ANT+ interoperable sensors help to make it all a seamless, end-to-end solution."

ANT is available on Nordic Semiconductor products (the AP1 and AP2 family). A family of network node products will be available from Texas Instruments starting 2Q 2010. All ANT parts support ANT+.

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About ANT / ANT+ (www.thisisant.com)

ANT is a proven protocol and silicon solution for ultra-low power (ULP) practical wireless networking applications.

ANT+ facilitates interoperability between ANT+ Alliance member devices and the collection, automatic transfer and tracking of sensor data. Applicable in sport, wellness management and home health monitoring, ANT+ (built on the base ANT protocol) defines device profiles that specify data formats, channel parameters and network key. The ANT+ Alliance is an open special interest group of companies who have adopted the ANT+ promise of interoperability. The Alliance ensures standardized communications through optimized brand value and partnerships with other top tier products.

The company behind ANT Wireless is Dynastream Innovations Inc. Dynastream was established in 1998 and became a wholly owned subsidiary of Garmin International Inc. in December 2006. Dynastream is based in Cochrane, Alberta, Canada, and is a world innovator in the research and development of inertial and wireless technology. www.dynastream.com

About iTMP Technology, Inc. (www.digifit.me)

iTMP Technology, Inc. was founded in Santa Barbara, California, to revolutionize health and fitness tracking and computing. Our mission is to empower our customers to get and stay healthy by offering a totally simple and completely automatic way to track and share relevant health and fitness data.

